

**Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease**

April 2018

**Southern Nevada Health District (SNHD):
Office of Chronic Disease Prevention & Health Promotion (OCDPHP) Report**

Staff

- Maria Azzarelli was promoted to Manager of the Office of Chronic Disease Prevention & Health Promotion in April. Maria joined the Southern Nevada Health District's (SNHD) Office of Chronic Disease Prevention and Health Promotion, Tobacco Control Program (TCP) in 1999 after graduating from the University of Nevada, Las Vegas with a Bachelor of Science in Community Health Education. Maria has been recognized by multiple national, state, and local partners for her efforts in tobacco control. She is CHES certified, a member of the UNLV-Chapter of the Delta Omega Honor Society and will receive her Executive Masters in Healthcare Administration from UNLV in May 2018.
- Nicole Chacon resigned from her position in March as a Health Educator II in the Office of Chronic Disease and Health Promotion. Nicole worked for SNHD for nearly 13 years and left to spend more time with her family and 2 young boys. Nicole worked in the Tobacco Control Program primarily on secondhand smoke and policy-related issues.

Section News

- No Section News to Report

Programming

Chronic Disease Prevention Program (CDPP)

- Work continues on our healthy vending initiative. CDPP staff presented on a national CDC-organized webinar on healthy vending highlighting the Nutrition Standards Policy that we worked on with the Nevada Department of Education Training and Rehabilitation (DETR) Business Enterprise Program (BEN) and presented at the Randolph Sheppard Vendors of America (Sagebrush) in February to approximately 100 operators from Business Enterprise Programs across the country. Staff also provided a training for DETR BEN operators at their annual meeting in February on healthy menu options for cafes/snack bars that meet the DETR BEN Nutrition Standards policy requirements. The CDPP developed and provided Nevada Operators with a booklet of healthy recipes and healthy cooking and shopping tips at this training.
- CDPP launched the Barbershop Health Outreach Project (BSHOP) in February. This project aims to reach African American men with information, screening and resources on high blood pressure and cardiovascular disease in the non-traditional setting of a barbershop. Three local barbershops are participating in the pilot program which will run through June. Nearly 100 people have been screened as a part of this project so far. Those without insurance or a medical home who need to follow up with a health care provider are referred to Nevada Health Centers.
- CDPP staff organized activities to commemorate American Heart Month and support the Million Hearts Initiative including 2 heart health outreach activities for SNHD employees and clients featuring free blood pressure screenings and heart health education. A total of 56 people participated in the activity. A corresponding social media campaign with messages in English and Spanish also ran during the month of February.
- CDPP staff developed the 'Healthy Headlines' electronic newsletter which was sent out for the first time in February. This newsletter includes information on CDPP programs and resources available

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to the community as well as tips and other information to support healthy lifestyles. The newsletter distribution includes 8,000 program participants, coalition members and other partners. The newsletter will be sent quarterly.

- CDPP sponsored a free Spring Break Sports and Nutrition Camp for students who attend 2 elementary schools in under-resourced areas. Both schools have a 90%+ Free and Reduced Lunch Rate. The camps provided a safe and nurturing place for students during the school break and featured opportunities for physical activity along with healthy eating education. Nearly 70 students participated in the camp.
- CDPP is providing the Sidekick Health mobile app to local DPP and DSME program participants. The Sidekick app corresponds to DPP and DSME curriculums and is designed to increase engagement as well as participating and completion rates among participants. We are currently partnering with Dignity Health and the YMCA to offer the app to their class participants as well as the SNHD online diabetes class participants.

Tobacco Prevention and Control Program

- TCP staff finalized and released a new modified Standardized Tobacco Assessment for Retail Settings (STARS) mobile application where trained youth and young adults can conduct store tobacco assessments at various tobacco retail outlets. To date, over 200 STARS assessments have been conducted. This mobile app will streamline and ease the tobacco retail assessment process for those collecting the 500+ assessments in Clark County.
- A recent article published in the American Journal of Public Health titled '*Tobacco Policies and Alcohol Sponsorship at Lesbian, Gay, Bisexual, and Transgender Pride Festivals: Time for Intervention*' reviewed the 100 most populous cities to determine the level of tobacco and alcohol related policies at the Pride events. The research found that of all the cities included in the study, only the Las Vegas and San Francisco pride events received positive ratings in the three categories: Written Policy Online, Tobacco-Free Policy, and Smoke-free Policy. It is important to note that the San Francisco Pride festival is categorized as having an existing smoke-free park ordinance which required the Pride event organizers to abide by the regulation as the event occurred at a park. Las Vegas Pride is not covered by any existing tobacco-free or smoke-free city or state ordinance, thus making this a truly voluntary policy. Staff has worked with Las Vegas Pride organizers for over a decade to develop the tobacco-free policy.
- TCP staff presented a UNLV research study on potential healthcare savings that could be realized for Mesquite residents if the city passed a comprehensive smoke-free law during the February 27th Mesquite City Council meeting.
- TCP staff attended a meeting with the UNLV Health Committee Chair at the request of the Student Body President to finalize the draft campus wide tobacco-free policy that will be presented for a vote to the Health Committee later this spring.